Towards user-level differential privacy at scale

Krishna Pillutla Wadhwani School of Data Science & AI, IIT Madras















WHEN YOU TRAIN PREDICTIVE MODELS ON INPUT FROM YOUR USERS, IT CAN LEAK INFORMATION IN UNEXPECTED WAYS.





WHEN YOU TRAIN PREDICTIVE MODELS ON INPUT FROM YOUR USERS, IT CAN LEAK INFORMATION IN UNEXPECTED WAYS.

Models leak information about their training data



Carlini et al. (USENIX Security 2021)



Models leak information about their training data *reliably*





Carlini et al. (USENIX Security 2021)



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Diffusion Art or Digital Forgery? Investigating Data Replication in Diffusion Models

Gowthami Somepalli 🌦 , Vasu Singla 🐜 , Micah Goldblum 🎙 , Jonas Geiping 🜦 , Tom Goldstein 🜦

Solution Waryland, College Park

{gowthami, vsingla, jgeiping, tomg}@cs.umd.edu



ege Park g}@cs.umd.edu

New York University

goldblum@nyu.edu

Differential privacy (DP)

Dataset





Randomized Algorithm



Dwork, McSherry, Nissim, Smith. Calibrating noise to sensitivity in private data analysis. TCC 2006

Differential privacy (DP)





A randomized algorithm is \mathcal{E} -differentially private if the addition of one unit of data does not alter its output distribution by more than \mathcal{E}

Example-level Differential privacy (DP)







A randomized algorithm is ε -differentially private if the addition of

Differential privacy nearly eliminates memorization



Carlini, Liu, Erlingsson, Kos, Song. The Secret Sharer: Evaluating and Testing Unintended Memorization in Neural Networks. USENIX Security 2019.



Which data do we use to train/finetune/align these models?

Test on **shifted distribution** (out-of-domain / **OOD**)

Test on training distribution (in-domain / **ID**)

Small-sized Green Available Samples

Base-sized Training Steps Blue

Yuan et al. Revisiting Out-of-distribution Robustness in NLP: Benchmark, Analysis, and LLM Evaluations. NeurIPS D&B 2023











https://blog.google/products/gmail/gmail-ai-features/









https://blog.google/products/gmail/gmail-ai-features/





For many applications, in-domain data = user data





Figure 4: The CAMELYON17-WILDS dataset comprises tissue patches from different hospitals. The goal is to accurately predict the presence of tumor tissue in patches taken from hospitals that are not in the training set. In this figure, each column contains two patches, one of normal tissue and the other of tumor tissue, from the same slide.









Digital Health Laws and Regulations India 2024









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For many applications, in-domain data = user data

Example-level Differential privacy (DP)







A randomized algorithm is ε -differentially private if the addition of

User Example-level Differential privacy (DP)







A randomized algorithm is ε -differentially private if the addition of one <u>user's data</u> does not alter its output distribution by more than ε

Why do we need user-level DP?

Why do we need user-level DP?

Standard LLM finetuning pipelines are susceptible to user inference attacks!

Nikhil Kandpal, P., Alina Oprea, Peter Kairouz, Chris Choquette-Choo, Zheng Xu. EMNLP (2024) Oral





User Inference Attack

You: Train AI model



Adversary: "Attack" the model



User Inference Attack

Model fine-tuned on user data



User Inference Attack

Adversary Has:



fresh i.i.d. samples from a user distribution

Model fine-tuned on user data



User Inference Attack

Adversary Has:



fresh i.i.d. samples from a user distribution

Model fine-tuned on user data



Adversary Wants to Infer:

Did samples

come from one of ?





User inference is effective when #users is small and data per user is large



More fine-tuning samples per user

More users

Short common phrases can exacerbate user inference





Example-level DP offers limited mitigation

AUROC:

- non-private: 88%
- ε = 32: 70%

Utility:

• DP model reaches what the private model achieves in 1/3 epoch

Example-level DP does not help here

ROC Curves for Enron Emails



User Example-level Differential privacy (DP)







A randomized algorithm is ε -differentially private if the addition of one <u>user's data</u> does not alter its output distribution by more than ε

How do we realize user-level DP?

Outline: how do we realize user-level DP?

Learning algorithms:

Improve the runtime of SoTA correlated noise algorithms from $O(n^2)$ to $O(n \log^2 n)$ at the same performance

(n = number of steps)

Noise	Error	Time / step
Independent	$\Theta(\sqrt{n})$	<i>O</i> (1)
Optimal	$\log(n)$	<i>O</i> (<i>n</i>)
Correlated	π	
Ours	$\frac{\log(n)}{2} + c$	$O(\log^2(n/c))$
	π	

Outline: how do we realize user-level DP?

Learning algorithms:

Improve the runtime of SoTA correlated noise algorithms from $O(n^2)$ to $O(n \log^2 n)$ at the same performance

(*n* = number of steps)

Noise	Error	Time / step
Independent	$\Theta(\sqrt{n})$	<i>O</i> (1)
Optimal Correlated	$\frac{\log(n)}{\pi}$	<i>O</i> (<i>n</i>)
Ours	$\frac{\log(n)}{\pi} + c$	$O(\log^2(n/c))$

Auditing:

Randomness makes the audit more computationally efficient



Part 1: Faster learning algorithms





Dj Dvijotham

Brendan McMahan

FOCS (2024)







Krishna Pillutla

Thomas Steinke

Abhradeep Thakurta

DP-SGD: How do we train models with **example-level** DP?

Stochastic gradient clipped to $||g||_2 \leq 1$ per-example

Learning rate

Song et al. (2013), Bassily et al. (FOCS 2014), Abadi et al. (CCS 2016)





DP-FedAvg: How do we train models with **user-level** DP?

Stochastic gradient clipped to $\|g\|_2 \leq 1$ per-user

Learning rate

Song et al. (2013), Bassily et al. (FOCS 2014), Abadi et al. (CCS 2016)



DP-SGD: DP Training with **Independent** Noise

Song et al. (2013), Bassily et al. (FOCS 2014), Abadi et al. (CCS 2016)



DP-FTRL: DP Training with **Correlated** Noise

Kairouz, McMahan, Song, Thakkar, Thakurta, Xu. Practical and Private (Deep) Learning without Sampling or Shuffling. ICML 2021. Denisov, McMahan, Rush, Smith, Thakurta. Improved Differential Privacy for SGD via Optimal Private Linear Operators on Adaptive Streams. NeurIPS 2022.






Prior work: (Empirically) correlated noise outperforms independent noise



Choquette-Choo, Ganesh, McKenna, McMahan, Rush, Thakurta, Xu. (Amplified) Banded Matrix Factorization: A unified approach to private training. NeurIPS 2023

Experiment: user-level DP + language modeling



Production Training

"the first production neural network trained directly on user data announced with a formal DP guarantee."

- Google AI Blog post, Feb 2022



Google Al Blog

The latest from Google Research

Federated Learning with Formal Differential Privacy Guarantees

Monday, February 28, 2022

Posted by Brendan McMahan and Abhradeep Thakurta, Research Scientists, Google Research

In 2017, Google introduced federated learning (FL), an approach that enables mobile devices to collaboratively train machine learning (ML) models while keeping the raw training data on each user's device, decoupling the ability to do ML from the need to store the data in the cloud. Since its introduction, Google has continued to actively engage in FL research and deployed FL to power many features in Gboard, including next word prediction, emoji suggestion and out-of-vocabulary word discovery. Federated learning is improving the "Hey Google" detection models in Assistant, suggesting replies in Google Messages, predicting text selections, and more.

While FL allows ML without raw data collection, differential privacy (DP) provides a quantifiable measure of data anonymization, and when applied to ML can address concerns about models memorizing sensitive user data. This too has been a top research priority, and has yielded one of the first production uses of DP for analytics with RAPPOR in 2014, our open-source DP library, Pipeline DP, and TensorFlow Privacy.



Data Minimization and Anonymization in Federated Learning

Along with fundamentals like transparency and consent, the privacy principles of data minimization and anonymization are important in ML applications that involve sensitive data.

How do we find the noise coefficients?

How do we find the noise coefficients?

Current Approach:

Find the noise coefficients to *minimize the cumulative noise* added to the learning trajectory (such that a given DP constraint is satisfied)

True gradients Correlated noise (DP-FTRL)



How do we find the noise coefficients? $\theta_{t+1} = \theta_t - \eta \left(g_t + \left| z_t - \sum_{\tau=1}^{\iota} \beta_\tau z_{t-\tau} \right| \right)$

Find the noise coefficients β_t to *minimize the max error* (i.e. cumulative noise added to the learning trajectory):

Surrogate Objective $\mathcal{E}(\beta)^2 = \max_{t < t < t}$ **Objective**

where the variance σ^2 is chosen so that θ_t 's satisfy a given DP constraint



$$\sup_{\leq n} \mathbb{E}_{z_{\tau} \sim \mathcal{N}(0,\sigma^{2}I)} \left\| \sum_{\tau=0}^{t} w_{\tau} \right\|_{2}^{2}$$

Toeplitz mechanism: optimal max error

Theorem

Fichtenberger, Henzinger, Upadhyay (ICML '23); Dvijotham, McMahan, P., Steinke, Thakurta (FOCS '24)

For any number *n* of steps, the optimal max error is obtained by coefficients $\beta_t^* = t^{-3/2}$ and satisfies the bounds

 $\mathcal{E}(\beta^*) = \frac{\log}{\log}$



$$\frac{g n}{r} + constant$$



Toeplitz mechanism: optimal max error

Theorem

Fichtenberger, Henzinger, Upadhyay (ICML '23); Dvijotham, McMahan, P., Steinke, Thakurta (FOCS '24)

For any number *n* of steps, the optimal max error is obtained by coefficients $\beta_t^* = t^{-3/2}$ and satisfies the bounds







Our challenge: running time

Quadratic time complexity: Noise generation requires O(t) time in iteration t





	Max Error
Independent noise	$\Theta(\mathbf{v})$
Optimal correlated noise	$\frac{\log r}{\pi}$

Surrogate: max error

Noise generation time (in iteration t)

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A first attempt: the banded mechanism

Set $\beta_t = 0$ for t > b

Then, we only have to sum b terms in

Linear complexity: Noise generation requires O(b) time in each iteration

Choquette-Choo, Ganesh, McKenna, McMahan, Rush, Thakurta, Xu. (Amplified) Banded Matrix Factorization: A unified approach to private training. NeurIPS 2023





Kalinin and Lampert. Banded Square Root Matrix Factorization for Differentially Private Model Training. NeurIPS 2024

Surrogate:



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Consider an exponentially decaying sequence $\beta_t = \alpha \lambda^{t-1}$.

using the recurrence $w_{t+1} = \alpha z_t + \lambda w_{t-1}$

Linear complexity: each iteration



Consider an exponentially decaying sequence $\beta_t = \alpha \lambda^{t-1}$.

using the recurrence $w_{t+1} = \alpha z_t + \lambda w_{t-1}$

Linear complexity: each iteration



Consider sums of exponentials:

Then, we can compute the correl

$$\beta_t = \alpha_1 \lambda_1^{t-1} + \alpha_2 \lambda_2^{t-1}$$

lated noise $w_t = \sum_{\tau=1}^t \beta_\tau z_{t-\tau}$

Consider sums of exponentials:

Then, we can compute the correla

$$\beta_{t}' + \beta_{t}''$$

$$\beta_{t} = \alpha_{1} \lambda_{1}^{t-1} + \alpha_{2} \lambda_{2}^{t-1}$$
ated noise $w_{t} = \sum_{\tau=1}^{t} \beta_{\tau} z_{t-\tau}$

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$$\beta_{t}' + \beta_{t}''$$

$$\beta_{t} = \alpha_{1} \lambda_{1}^{t-1} + \alpha_{2} \lambda_{2}^{t-1}$$
ated noise $w_{t} = \sum_{\tau=1}^{t} \beta_{\tau} z_{t-\tau}$



Approximate the optimal noise coefficients with d exponentials as



	Max Error
Independent noise	$\Theta(\mathbf{v})$
Optimal correlated noise	$\frac{\log r}{\pi}$
b- Banded	$O\Big((\sqrt{n/b}$
BLT of degree d	` ????



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Approximation Theory!!

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Coefficients $\beta_t = \Theta(t^{-3/2}) \iff \text{generating function } r_0(x) = (1 - x)^{1/2}$





BLT generating functions

Theorem (Informal):

The following properties are equivalent:

• β 's are a (complex) BLT set

- β 's satisfy a linear recurrer

The Concrete Tetrahedron

Manuel Kauers

Peter Paule

Symbolic Sums, Recurrence Equations, Generating Functions, Asymptotic Estimates

equence:
$$\beta_t = \sum_{i=1}^d \alpha_i \lambda_i^{t-1}$$

• Its generating function r(x) is a **rational function** of degree d

here
$$\beta_t = \sum_{i=1}^d q_i \beta_{t-i}$$



From functions to efficient noise generation

Generating Function $r_0(x) = (1 - x)^{1/2}$



- **Theorem** [Dvijotham, McMahan, **P**., Steinke, Thakurta 2024]
- The max error of a sequence (β_t) with generating function r(x) is

$$\mathcal{E}(\beta) \le \frac{\log n}{\pi} + O(n \cdot \operatorname{err}(r))$$

where err(r) quantifies the **approximation quality** $\operatorname{err}(r) = \max_{x \in \mathbb{C} : |x| = 1 - 1}$

$$|r(x) - \sqrt{1 - x}|$$



There exists a degree-d rational function that satisfies the tight approximation bound:

$$\sup_{x \in [0,1]} |r(x) - \sqrt{x}| \le 3$$

Newman. Rational approximation to |x|. Michigan Math. J. (1964)

where err(r) quantifies the **approximation quality** $\operatorname{err}(r)$ $\max_{x \in \mathbb{C} : |x| = 1 - 1}$

 $3 \cdot \exp(-\sqrt{d}).$



$$n^{-1} \left| r(x) - \sqrt{1 - x} \right|$$



	Max Error	Noise generation time (in iteration <i>t</i>)
Independent noise	$\Theta(\sqrt{n})$	$O(\dim)$
Optimal correlated noise	$\frac{\log n}{\pi} + c$	$O(t \cdot \dim)$
b- Banded	$O\Big((\sqrt{n/b}-1)\log b\Big)$	$O(b \cdot \dim)$
BLT of degree d	$\frac{\log n}{\pi} + O\left(n \cdot \exp(-\sqrt{d})\right)$	$O(d \cdot \dim)$

Suffices to take $d = O(\log^2 n)!$

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Key difference: approximation quality

Banded: Set $\beta_t = 0$ for $t > b \implies$ polynomial approximation

BLT:



INCYCLOPEDIA OF MATHEMATICS AND ITS

2nd EDITION

GEORGE A. BAKER, JR. PETER GRAVES-MORRIS



Approximation quality: banded mechanism



Note: here, we use a polynomial approximation to $1 / (1 - x)^{1/2}$ rather than $(1 - x)^{1/2}$

Approximation quality: BLT mechanism



Note: BLT approximation of $1 / (1 - x)^{1/2} \Leftrightarrow BLT$ approximation of $(1 - x)^{1/2}$

[McMahan and **P**. (2025)]

Empirical Results



Practical Impact: Google's production language model (Portuguese)



Plot: McMahan, Xu, Zhang (2024)

Aside: Theoretical evidence in favour of correlated noise for *learning problems*

Choquette-Choo*, Dvijotham*, *P.**, Ganesh, Steinke, Thakurta. Correlated Noise Provably Beats Independent Noise for Differentially Private Learning. ICLR (2024)



Prior work: (Empirically) correlated noise outperforms independent noise



Choquette-Choo, Ganesh, McKenna, McMahan, Rush, Thakurta, Xu. (Amplified) Banded Matrix Factorization: A unified approach to private training. NeurIPS 2023

Experiment: user-level DP + language modeling


Is correlated noise provably better for learning problems?

The surrogate objective is not related to the learning objective



Koloskova, McKenna, Charles, Rush, McMahan. Gradient Descent with Linearly Correlated Noise: Theory and Applications to **Differential Privacy**. NeurIPS 2023



Our result: Correlated noise **is** provably better for learning problems

(Anti-) correlated noise provably beats independent noise

For linear regression, dimension d *improves to problem-dependent* effective dimension d_{eff}

Independent noise	$\Theta(d)$	
Correlated noise	$ ilde{O}(d_{ m eff})$	
Lower bound	$\Omega(d_{ m eff})$	



High effective dimension

Low effective dimension





Aside 2: Fine-tuning LLMs with user-level DP

Scaling up user-level DP to LLMs (on a budget)

NeurIPS D&B 2023 SaTML 2025



• First user-level DP benchmarks for LLMs Training with O(0.5B) params and O(100K) users



More words & groups than any previous benchmarks





Scaling up user-level DP to LLMs (on a budget)

NeurIPS D&B 2023

SaTML 2025

Scaling user-level DP to LLMs (on a budget) with independent noise:

First user-level DP benchmarks for LLMs Training with O(0.5B) params and O(100K) users



Coming soon: Monograph and tutorial on correlated noise mechanisms!

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Open Problem: Continuous time limits

Proceedings of Machine Learning Research vol 195:1–44, 2023

36th Annual Conference on Learning Theory

Universality of Langevin Diffusion for Private Optimization, with Applications to Sampling from Rashomon Sets

Arun Ganesh Google Research

Abhradeep Thakurta Google DeepMind

Jalaj Upadhyay Rutgers University ARUNGANESH@GOOGLE.COM

ATHAKURTA@GOOGLE.COM

JALAJ.UPADHYAY@RUTGERS.EDU







Open Problem: Adaptive Gradient Algorithms

SGD update (without noise)

$$heta_t - heta_0 = - \sum_{ au=0}^{t-1} g_ au$$

Non-linear functions of the injected noise

Adam update (without noise)



Part 2: How audit user-level DP?

Unleashing the power of randomness in auditing DP





Krishna Pillutla

Galen Andrew

Peter Kairouz

NeurIPS 2023







Brendan McMahan

Alina Oprea

Sewoong Oh



Empirical privacy auditing





Provable analytic DP ε (often loose)

Real privacy leakage

 ε empirical lower bound



Our focus

Why empirical privacy auditing?

To verify that we actually provide the guarantee we claim (no bugs in proofs/implementation)

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∽ ‡ 2 ∎	upstream_clipping.py 💭
	@@ -110,7 +110,7 @@ def run_experiment(md
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111 111	<pre>model.train()</pre>
112 112	# sensitivity for everything with we:
113	– sensitivity = input_bound * grad_bour
113	<pre>+ sensitivity = input_bound * grad_bound</pre>
114 114	<pre>sigma = np.sqrt(sensitivity**2 / (2*)</pre>
115 115	<pre>print('sensitivity:', sensitivity)</pre>
116 116	

Tramèr et al. Debugging Differential Privacy: A Case Study for Privacy Auditing. Preprint 2022

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rho_i))

Gap between DP guarantees and empirical behavior: Memorization



Security 2019

Empirical Privacy Auditing requires many samples

Trained w/ (0.21,10⁻⁵)-DP
 but empirically ε>2.79 with
 confidence 1-10⁻⁸ ⇒ bug in

implementation

This required training
 n=200,000 models

Tramèr et al. Debugging Differential Privacy: A Case Study for Privacy Auditing. Preprint 2022



Our goal: make empirical privacy auditing more *sample-efficient*



Standard approaches for auditing privacy: binary hypothesis testing



E.g., Nasr, Song, Thakurta, Papernot, Carlini. Adversary Instantiation: Lower Bounds for Differentially Private Machine Learning. IEEE S&P 2021 Jagielski, Ullman, Oprea. Auditing differentially private machine learning: How private is private SGD? NeurIPS 2020

Privacy barrier



Standard approaches for auditing privacy: **binary hypothesis testing**



E.g., Nasr, Song, Thakurta, Papernot, Carlini. Adversary Instantiation: Lower Bounds for Differentially Private Machine Learning. IEEE S&P 2021 Jagielski, Ullman, Oprea. Auditing differentially private machine learning: How private is private SGD? NeurIPS 2020

Bottleneck: Bernoulli confidence intervals

Confidence intervals based on *n* trials

$$TPR \approx \frac{1}{n} \sum_{i=1}^{n} \mathbb{I}(Guess \ i \ correct) + \sqrt{-1}$$
Actual
FPR/FPR
$$Empirical \ TPR/FPR$$

Sample size *n* needs to be large for good estimates





Our approach: leverage randomness

- Lifted DP: Equivalent notion of DP with randomized datasets
- Multiple randomized hypothesis tests
- Adaptive confidence intervals capitalizing on low correlations

Multiple hypothesis tests for auditing Lifted DP

Leave-One Out construction with i.i.d. random canaries









k **Random** canaries *C*1,*C*2,*C*3

k-1 Random canaries

Multiple hypothesis tests for auditing Lifted DP

If the statistics are independent \Rightarrow better confidence intervals

Unfortunately, they are **dependent** (but highly uncorrelated)

canaries C1,C2,C3

*k***-1 kandom** canaries

Is C_3 in D_1 ? Is C'_3 in D_0 ? Average test statistics Novel higher-order confidence interval

$$|\text{TPR} - \widehat{\text{TPR}}_{n,k}| \lesssim \sqrt{\frac{1}{n}} \Big(\text{Correlation} + \frac{1}{k} + \sqrt{\frac{4\text{th moment}}{n}} \Big)$$

Ideally, when **correlation**=O(1/k), the confidence interval improves as

$$|\text{TPR} - \widehat{\text{TPR}}_{n,k}|$$

• 2nd-order confidence interval using empirical correlations between two tests

$$\lesssim \sqrt{\frac{1}{nk}} + \frac{1}{n^{3/4}}$$

Standard approach:

- *c* Universal constant
- c' Data-dependent constant

Our approach:



Takeaway: **Reduces variance** from randomness in trials



Lower variance => **Tighter confidence intervals**



Proof of concept with Gaussian mechanisms

- Sum query with sensitivity 1
- Gaussian mechanism
- k canaries uniformly random on the sphere
- Test statistic is inner product

Dwork, Smith, Steinke, Ullman, Vadhan. Robust traceability from trace amounts. FOCS 2015







Privacy Auditing with One (1) Training Run

Thomas Steinke* Google DeepMind steinke@google.com Milad Nasr* Google DeepMind srxzr@google.com Matthew Jagielski* Google DeepMind jagielski@google.com



Bias-variance tradeoff in the number of canaries k





Summary

intervals

Can integrate with existing recipes for designing canaries

Auditing Lifted DP (equivalent to usual DP) using multiple i.i.d. **random canaries** to improve sample dependence of the confidence



Ongoing Projects

100



State-of-the-art performance

Analysis of convergence (statistical/optimization)

101



Solve a societally-relevant problem

102

Usual Approach



Detection with chest X-rays



× spread to 10-15 others × 50% mortality rate

TB Detection with Privacy-Preserving AI







Usual Approach



Detection with chest X-rays



× 50% mortality rate

TB positive patients





Detection with chest X-rays + patient details

Fewer missed detections by using patient details + privacy-preserving AI trained on sensitive data

TB Detection with Privacy-Preserving AI





Privacy-sensitive!





Usual Approach



Detection with chest X-rays



× 50% mortality rate

TB positive patients





Detection with chest X-rays + patient details

Fewer missed detections by using patient details + privacy-preserving AI trained on sensitive data

TB Detection with Privacy-Preserving AI





Technical Problem: Mixed public-private multi-modal learning





Privacy-sensitive synthetic data generation

Text-to-speech data augmentation



Useful to address data imbalances, bias

Financial fraud detection



Review of Gen AI Models for Financial Risk Management

🛔 Satyadhar Joshi

🟛 BOFA Jersey City, USA







Evaluating synthetic data from LLMs/Gen AI

Project Page: https://krishnap25.github.io/mauve-overview/

- **Theory and Practice**. Journal of Machine Learning Research (2023).
- Text and Human Text using Divergence Frontiers. NeurIPS (2021). Outstanding Paper Award.
- **Quantization Effects, and Frontier Integrals**. *NeurIPS* (2021).



• *Pillutla**, Liu*, Thickstun, Welleck, Swayamdipta, Zellers, Oh, Choi, Harchaoui. MAUVE Scores for Generative Models:

• *Pillutla*, Swayamdipta, Zellers, Thickstun, Welleck, Choi, Harchaoui. MAUVE: Measuring the Gap Between Neural

Liu, *Pillutla*, Welleck, Oh, Choi, Harchaoui. Divergence Frontiers for Generative Models: Sample Complexity,



NeurIPS 2021

MAUVE: Measuring the Gap Between Neural Te Human Text using Divergence Frontiers






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🛔 Satyadhar Joshi

🟛 BOFA Jersey City, USA









https://krishnap25.github.io



@KrishnaPillutla



https://www.linkedin.com/in/krishnapillutla-a0b1b2a8/







Advertisement: MS/PhD Openings in my group at IIT Madras

- Areas of interest in ML/AI:
 - Privacy-preserving AI Ο
 - Making (generative) AI more robust Ο
 - Applications in healthcare + public good Ο
- Flavour:
 - Theoretical foundations + Ο
 - State of the art empirical performance + Ο
 - Real-world applications Ο

